

# MBA International Management Full-Time



Hochschule Reutlingen  
Reutlingen University



# Accreditations and reputation...



**AACSB  
ACCREDITED**

## WirtschaftsWoche

### FACHHOCHSCHULEN BETRIEBSWIRTSCHAFTSLEHRE

Rang	Hochschule	Prozent
1	Reutlingen, Hochschule (ESB)	15,9
2	Berlin, HTW (ehemals FHTW)	15,7
3	München, Munich Business School	11,3
4	Frankfurt University of Applied Sciences	11,2
5	München, Hochschule	10,7
6	Köln, Cologne Business School	10,0
7	Berlin, HWR (ehemals FHW/FHVR)	9,2
7	Köln, TH (ehemals Köln, FH)	9,2
7	Aachen, Fachhochschule	9,2
10	Stuttgart, HT	7,9

Programme-accredited professional degrees in cooperation with the **Knowledge Foundation**

ESB Quality Management accreditation according to the German **Accreditation Council**

ESB has top **AACSB** accredited business school

**National and international accreditations** as part of the strategic quality approach of ESB Business School

## What sets our MBA apart...

- ✓ **International** in every sense
- ✓ **Interdisciplinary and future-oriented**
- ✓ **Over 40 years of MBA experience**
- ✓ **Practice-oriented**
- ✓ **Consecutive top positions in university rankings**
- ✓ **Ranked #1 in Germany** for universities of applied sciences in Business
- ✓ **Highest quality standards:** only 5% of all business schools carry the AACSB international seal of approval
- ✓ **Strong alumni network** (> 5,000 members)
- ✓ **Public University Business School** (Reutlingen University)



# A practical approach in all our programmes...

- **Practical teaching** through project work, theses and research in collaboration with companies
- **Study abroad** possible
- **Experienced professors and industry experts** from leadership roles in top international companies
- Almost **50 renowned** international companies offers regular guest lectures, top management lectures, excursions, workshops, joint project seminars and also attend 2 recruitment fairs a year at ESB



# Close cooperation with top international companies



Winter Semester Intake (October 2025)

# Our Location



Hochschule Reutlingen  
Reutlingen University



# The industry powerhouse of Baden-Württemberg



Our industry connections get you working...



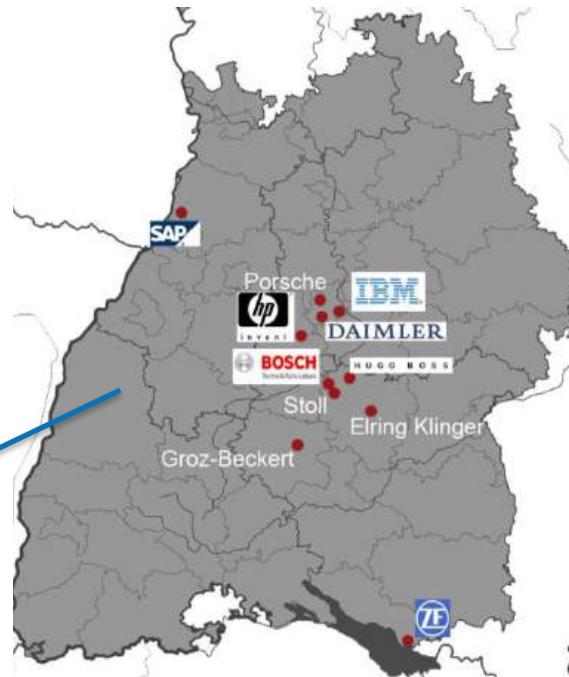
The 3rd largest economy in the world with leading companies like Volkswagen, Bosch, Siemens, and Bayer, Germany is also home to the AACSB accredited ESB Business School.



ESB's award-winning, all-English programmes even qualify graduates for an 18-month jobseeker visa so they can start their new careers in the heart of Europe.

# The industry powerhouse of Baden-Württemberg

## Optimal Business Location



- Daimler
- Porsche
- Bosch
- ZF Friedrichshafen AG
- Eling Klinger
- IBM
- SAP
- Hewlett Packard
- Stoll
- Hugo Boss
- Groz-Beckert
- and many more



# Reutlingen and the surrounding area



Reutlingen City Centre



Mercedes-Benz Museum in Stuttgart



Shopping and cafés in Reutlingen



Achalm hill above Reutlingen



Hohenzollern Castle



University town of Tübingen



GeoPark Swabian Alb



Winter in Reutlingen

Winter Semester Intake (October 2025)


# The Programme



Hochschule Reutlingen  
Reutlingen University



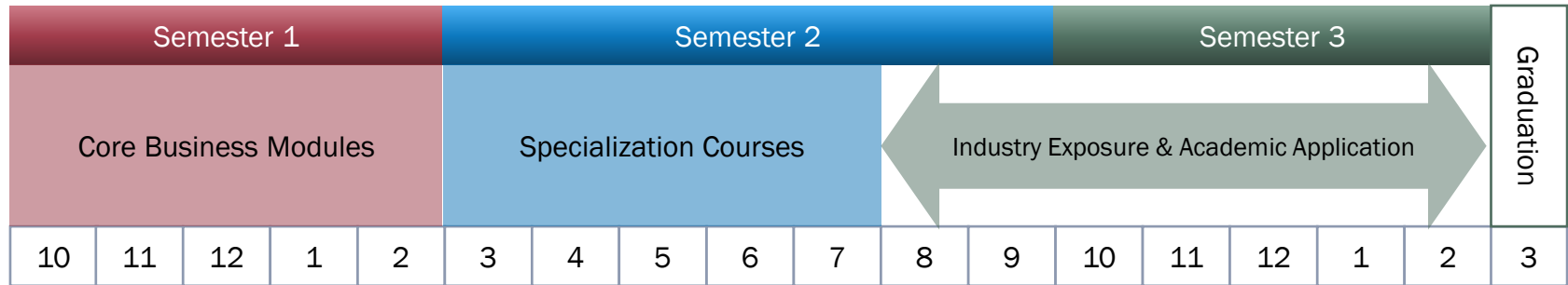
# MBA Full-Time - Key facts

-  **Admission requirements:**
  - Bachelor's degree
  - Minimum 2 years professional experience post bachelor's
  - English at C1 level/ IELTS 7.0 or proof of bachelor's undertaken in English
  - GMAT, EA, [ESB BAT](#), GRE (35th percentile and above) or CAT (80th percentile and above) unless applicant has a business-related bachelor's or master's degree
  - Successful selection interview
  
-  **Application deadline:** **1 July** for international applicants, **1 August** for applicants with a German bachelor's (1 intake per year every end of September/ start of October)
  
-  **Length of course:** 18 months (3 semesters) including company work placement & project
  
-  **ECTS:** 90
  
-  **Language of instruction:** English
  
-  **Degree awarded:** Master of Business Administration (MBA)
  
-  **Available places:** 25 per year
  
-  **Cost:** € 3,399.30 per semester

# Admission Requirements

- (1) An undergraduate university degree recognized by the competent certificate recognition body – [Studienkolleg Konstanz](#)
- (2) Proof of at least two years of qualified professional experience after graduation and before the start of lectures
- (3) Very good knowledge of English (level C1 CERF)
  - IELTS: minimum band 7.0
  - TOEFL iBT: a minimum of 95 points
  - TOEIC: Listening: a minimum of 490, reading: a minimum of 455, speaking 180, writing 180 points
  - Pearson Test of English (Academic) (PTEA): minimum 65 points
  - Cambridge Certificate of Advanced English (CAE) or Cambridge Certificate of Proficiency in English (CPE)
  - Unicert III
- (4) A graduate management admissions test with a score above the 35th percentile (GMAT, GMAT EA, GRE, CAT, BAT) – can be waived if candidate holds undergraduate or graduate finance/ business degree
- (5) Passing the selection interview

# MBA International Management Full-Time



1. Business in Numbers: Accounting and Finance
2. Managing Demand and Supply
3. Strategizing the Future
4. Managing People and Culture
5. Legal Frameworks of Management
6. German 1  
*(details on separate page)*

1. Business Research Methods
2. German 2
3. Elective 1
4. Elective 2
5. Elective 3
6. Elective 4  
*(details on separate page)*

1. Company Placement (3 months) including Enterprise Project Report
2. Master's Thesis (3 months)



Our integrated company placement gets you ready for the German job market fast...

30 ECTS	30 ECTS	30 ECTS	Σ=90 ECTS
---------	---------	---------	-----------

# Programme Content

## SEMESTER 1

### CORE BUSINESS MODULES

- > Marketing Management & SCM
- > Accounting & Corporate Finance
- > Economics & Business Strategy
- > Leadership & Managing across Cultures
- > Legal Frameworks of Management
- > German or other business language (French/ Chinese/ Spanish) 1

-----  
30 ECTS

## SEMESTER 2

### SPECIALISATION MODULES & RESEARCH METHODS

- > Business Research Methods
- > German or other business language (French/ Chinese/ Spanish) 2

(Choice of 4 electives listed below)

- Lean Enterprise Management
- Venture Capital Financing
- Entrepreneurship Unleashed: Creating Opportunities
- International Sales Management
- Data-Driven Marketing
- Leveraging Diversity, Equity and Inclusion (DEI) as Organisational Drivers
- Data Analytics and Decision Making
- Sustainability Dynamics
- Organisational and Business Transformation
- Business Models for a Circular Economy
- Strategy Creation and Execution

## SEMESTER 3

### INDUSTRY EXPOSURE & ACADEMIC APPLICATION

- > Company Placement (minimum 3 months) & Enterprise Project Report
- > Master's Thesis

Students complete a company placement (Enterprise Project- EP) with a minimum duration of 3 months. A final master's thesis caps off the management education experience and the practical phase can be extended to include students writing their theses in cooperation with their EP firm or another, as available.

-----  
30 ECTS

Mandatory German language classes in semester 1 & 2 for International students

# Core Business Modules

Code	Modules and courses	ECTS per semester			Contact hours
		1	2	3	
<b>M1</b>	<b>Business in Numbers: Accounting and Finance</b>	<b>6</b>			
M1.1	Fundamentals of Accounting				2
M1.2	Fundamentals of Corporate Finance				2
<b>M2</b>	<b>Managing Demand and Supply</b>	<b>6</b>			
M2.1	Marketing Management				2
M2.2	Supply Chain Management				2
<b>M3</b>	<b>Strategising the Future</b>	<b>6</b>			
M3.1	Understanding Markets and Environments				2
M3.2	Business Strategy				2
<b>M4</b>	<b>Managing People and Culture</b>	<b>6</b>			
M4.1	Leading People and Change				2
M4.2	Managing across Cultures				2
<b>M5</b>	<b>Legal Frameworks of Management</b>	<b>3</b>			2
<b>M6</b>	<b>German 1/Business Language 1</b>	<b>3</b>			4

Winter Semester Intake (October 2025)

# The Successful Application



Hochschule Reutlingen  
Reutlingen University







## Who should apply?

- University graduates with a bachelor's degree
- At least two years professional experience (range is 2 to 15 years in general)
- A need or desire to expand your knowledge and experience for your career
- and the desire to take on international management responsibility.



# Next Steps – Application

**Step 1:** Complete the online application questionnaire with an upload of the following documents:

<https://www.esb-business-school.de/en/studying-at-esb/mba/international-management-full-time#c7559>

1. CV
2. 1 page motivation letter
3. A copy of your undergraduate degree certificate
4. GMAT, EA, [ESB BAT](#), GRE (35th percentile and above) or CAT (80th percentile and above) unless applicant has a business-related bachelor's or master's degree
5. Verification of two years professional experience
6. Proof of C1 English/ IELTS 7.0 if bachelor's degree not conducted in English

**Step 2:** Participate in the selection interview.

# Next Steps – Enrolment

**Step 3:** Upon notification of your successful interview, you should send all the required documents to Reutlingen University admissions office.

**Step 4:** You will receive the offer of enrolment and the fee notification with information about possible missing documents.

**Step 5:** After transferring the first instalment of tuition fees of **€ 3,399.30** (and subsequent submission of any missing documents), you will receive an official letter of enrolment.

**Step 6:** You should arrive in Reutlingen no later than mid-late September to finalise student or private accommodation, get city registration and set up a bank account etc.

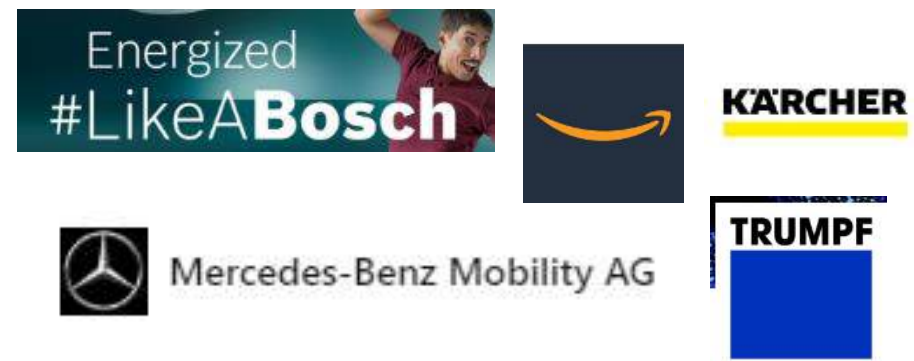
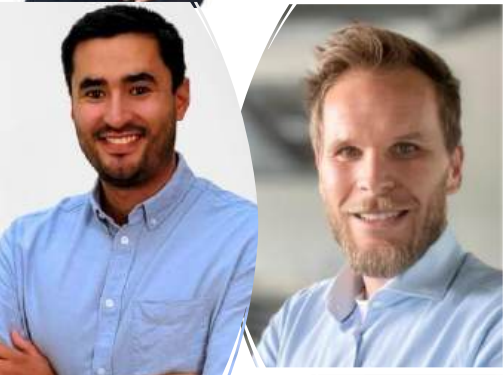
## *Important Notes:*

*You will receive a proof of admittance letter from us, which you should submit to the respective visa authorities. Please start to expedite the visa process at this stage. There can be long waiting lists and delays.*

*You need to get your degree certified by Studienkellog Konstanz. All applicants with a foreign first degree must apply to [Studienkolleg Konstanz](#) for recognition of such.*

*Indian <https://aps-india.de/> Vietnamese <https://vietnam.diplo.de/vn-vi> and Chinese <https://www.aps.org.cn/> applicants must apply for recognition of their first degree with the respective APS authority in their country immediately.*

Where our alumni work....

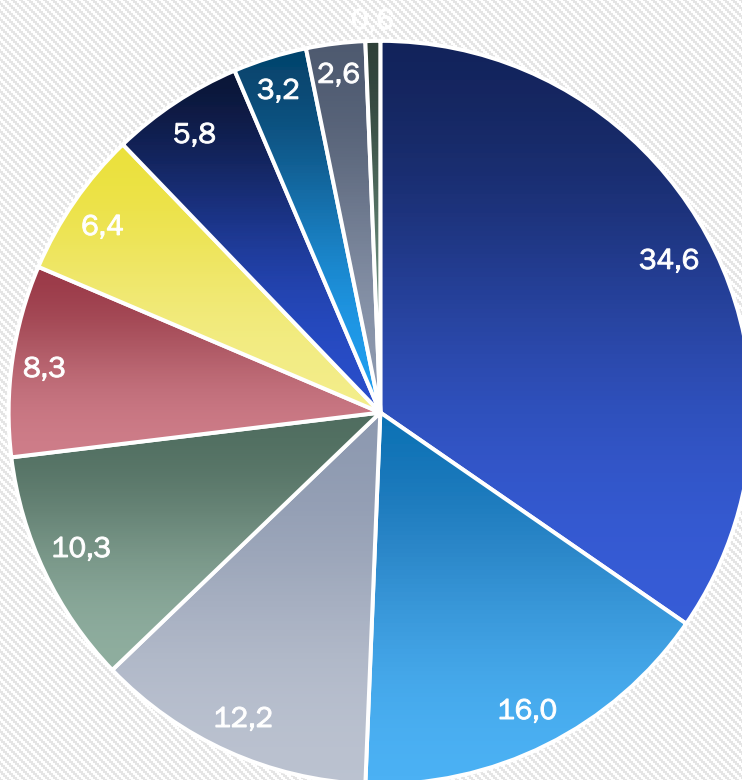


..and what they are doing?



.....and what they are doing now?

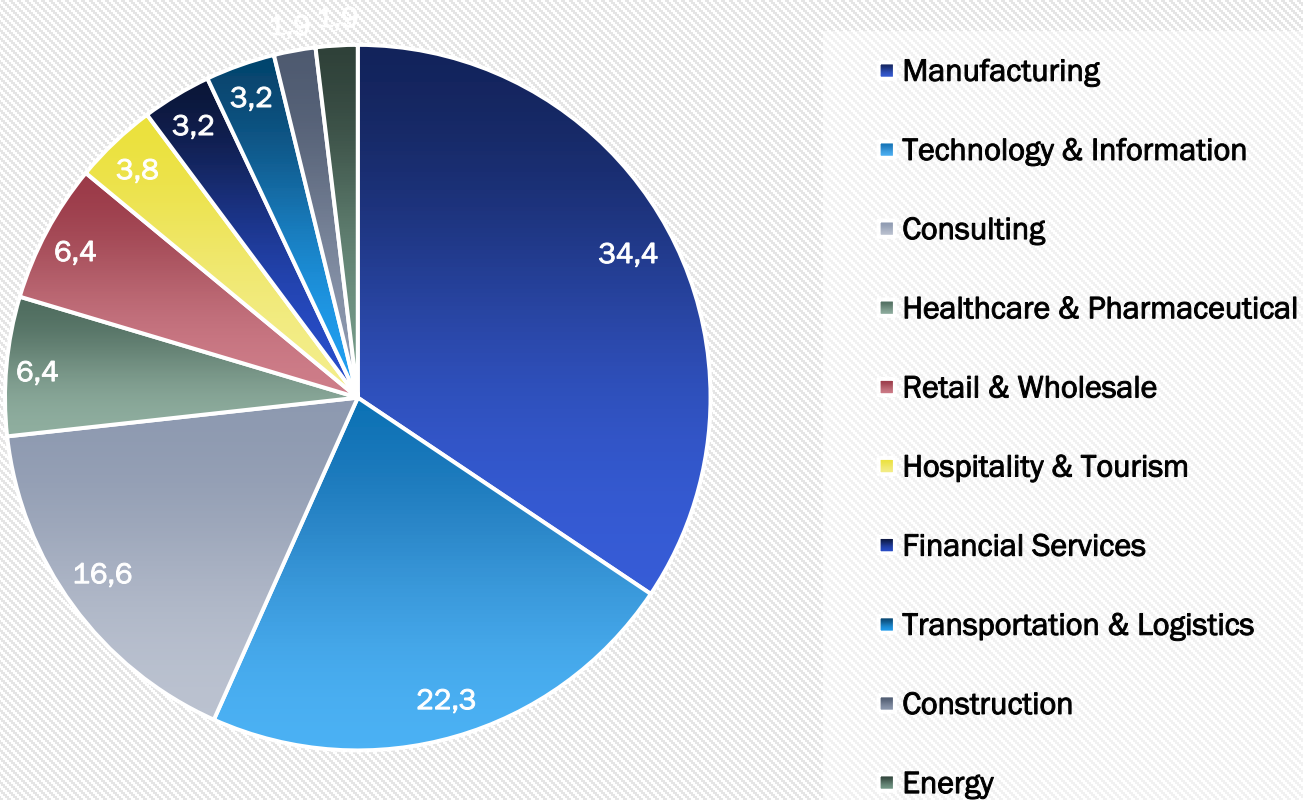
**Graduates According to Functions in % (n=156)**



- Marketing & Sales
- Management & Leadership
- Finance & Controlling
- Production & Operations
- Consultancy
- Information Technology
- Research & Development
- Purchasing & Procurement
- Human Resource Management
- Logistics & Distribution

.....and what they are doing now?

**Graduates According to Industries in % (n=157)**



# Nnodim Eliot Wogu

## MBA Full-Time Graduate 2021

Founder Trashcoin Limited  
Berlin, Germany, Nigeria

“The company I lead today began as a school project, a testament to how practical and impactful the ESB Business School is. The extensive network of industry professionals, faculty, and alumni has been instrumental in shaping my career and continues to offer support and opportunities. The MBA Full-Time’s practical approach to learning was invaluable, it seamlessly integrated theory with hands-on experiences and onsite industry visits, providing real-world insights crucial for business success.”

Please reach out to Eliot if you have any queries around the MBA Full-Time at ESB and starting a career in Germany:

**Contact:**

[\(8\) Nnodim Eliot Wogu | LinkedIn](#)  
[wogu.eliot@gmail.co](mailto:wogu.eliot@gmail.co)





# Ngoc Bui

Ngoc Bui moved to Germany from Ho Chi Minh City, Vietnam in 2015. With a background in Corporate Communications and since completing her ESB MBA in 2017, she has been a value-add to the Bosch Research Center in her position as Product Marketing Manager.

- Base: Renningen, Germany
- Current Company:
- Current Position: Product Marketing Manager at Robert Bosch GmbH - Corporate Research-AI/SW Business: Industrialization & Service
- LinkedIn: [Follow me on LinkedIn](#)

Please reach out to Ngoc if you have any queries around the MBA Full-Time at ESB and starting a career in Germany.



# Joseph Mosseler

MBA Full-Time Graduate 2021

Head of Partnerships, Zoi GmbH  
Stuttgart, Germany

“The MBA Full-Time at ESB transformed my career, equipping me with critical skills in leadership, strategy and finance. The experienced faculty provided a collaborative learning environment that broadened my perspective. I now approach business challenges with confidence and a strategic mindset. The ESB MBA was a game-changer for my professional growth.”

Please reach out to Joseph if you have any queries around the MBA Full-Time at ESB and starting a career in Germany:

**Contact:**

[\(66\) Joseph Mosseler | LinkedIn](#)  
[joseph.mosseler@gmail.com](mailto:joseph.mosseler@gmail.com)



# Jing Zhou

- Master degree of Science in Power system Engineering, University College London, England (2011).
  - MBA International Management, Reutlingen University, Germany (2021).
  - 10 years' work experience in research and development areas in the automotive industry. Relocation to Germany in 2020
- Base: Stuttgart, Germany
  - Current Company: smart Europe GmbH
  - Current Position: Manager, E/E Testing , smart Europe GmbH
  - [Follow me on LinkedIn](#)

Please reach out to Jing if you have any queries around the MBA Full-Time at ESB and starting a career in Germany.



# Rania (Jelassi) Bojar

MBA Full-Time Graduate 2020

Project Lead Bosch eBike Systems

Reutlingen, Germany

“From a professional, scientific background to business management application, the MBA Full-Time provided a very solid platform, allowing me to re-train and take my career to the next level. Its unique blend of theoretical and practical knowledge, taught by industry experts, gave me the skills to integrate smoothly into a challenging market.”

Please reach out to Rania if you have any queries around the MBA Full-Time at ESB and starting a career in Germany:

**Contact:**

[\(66\) Rania \(Jelassi\) Bojar | LinkedIn](#)  
[rania.bojar@gmail.com](mailto:rania.bojar@gmail.com)



# MBA International Management Full-Time



## Questions?

**Programme Consultant: Emma Heath**  
[Emma.Heath@Reutlingen-University.DE](mailto:Emma.Heath@Reutlingen-University.DE)  
[linkedin.com/in/emma-heath-404118223](https://www.linkedin.com/in/emma-heath-404118223)



**MBA Full-Time Current Student: Tran Le Ngoc Tran**  
[Tran.Le\\_ngoc\\_tran@Student.Reutlingen-University.DE](mailto:Tran.Le_ngoc_tran@Student.Reutlingen-University.DE)

